

2011–12



LEADERSHIP
P I O N E E R V A L L E Y

Directory

The logo for Leadership Pioneer Valley features the word "LEADERSHIP" in a large, bold, black sans-serif font. Below it, the words "PIONEER VALLEY" are written in a smaller, all-caps, black sans-serif font. A thick, dark, curved brushstroke-like line arches over the top of the word "LEADERSHIP".

LEADERSHIP

PIONEER VALLEY

Leadership Pioneer Valley challenges and engages emerging leaders from all sectors of the community—corporate, government, small business, non-profit, and academia—through civic leadership development for the benefit of the Pioneer Valley region. The nine-month program immerses participants in an inspiring and enlightening curriculum that examines critical issues that impact the region’s numerous and diverse areas. During the program, participants expand their leadership skills while gaining connections, greater commitment to community stewardship, and cultural competency.

Leadership Pioneer Valley is topically-relevant and ever-changing, and exposes participants to many community-minded perspectives, resources and mentors through an open and transformative process.

Each year, Leadership Pioneer Valley selects 40-50 emerging leaders from the private, public, and non-profit sectors of the region to participate. The nine-month program provides those selected with a curriculum designed to raise awareness of the needs and challenges that affect the region, and enhance individual leadership skills with a focus on cultural competency.

Each annual class runs from October until a commencement ceremony in June.

Additional Questions: For more information about Leadership Pioneer Valley, visit www.leadershippv.org, Facebook,

or contact:

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Leadership Pioneer Valley Steering Committee

David Woods, Chair	Woods Financial Group
Ron Ancrum	Community Foundation of Western MA
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Rev. Talbert Swan II	Spring of Hope Church of God in Christ
Lori Tanner	Pioneer Valley Planning Commission
Hector Toledo	Hampden Bank
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Steven Abdow*Finance and Administration Officer*Episcopal Diocese of Western
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Steve Abdow attended Longmeadow High School and Brown University majoring in theatre arts. For twenty plus years he worked in the family restaurant business, Abdow Corporation, eventually operating their dinner houses, Ivanhoe and PJ Scott. In 2007, he switched careers and is now the Finance and Administration Officer for the Episcopal Diocese of Western Mass, which includes 63 churches in the five western counties. Steve and his wife Susan, a teacher at Amherst High School, have two sons and a daughter. He enjoys sailing, hiking, and is most interested in spirituality and religion.

Kristen Adams*e-Marketing Manager*Florence Savings Bank
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Kristen Adams grew up in Northampton, but currently lives in Westfield. She earned her B.S in Marketing and Human Resource Management from the University of Massachusetts Dartmouth. Kristen is currently the e-Marketing manager at Florence Savings Bank, a newly created position. On her off time you can find her playing coed softball, going to the beach, hiking with the dogs and spending time with her large family.

Raymond Berry

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At the United Way of Pioneer Valley, Ray is responsible for financial, information systems and administrative operations. He earned a B.S. from American International College, MBA from Springfield College and graduate studies at Tufts University.

Ray is currently a commissioner for the City of Springfield's License Commission, and is a board director for STCC Foundation, Partners for Healthier Communities, Human Service Forum, YMCA of Greater Springfield and the President of the Brethren. In 2010, he received Business West's 40 under 40 class award. He resides with his wife and two children in the East Forest Park section of Springfield.

Brady Chianciola

AVP & Regional Manager

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Brady Chianciola is an Assistant Vice President & Regional Manager for PeoplesBank. Mr. Chianciola oversees the sales, service and operations of nine of PeoplesBank's sixteen offices. He has been working with PeoplesBank for over six years, has both his undergraduate degree in Finance & Operations Management and his Masters in Business Administration from UMASS – Amherst. Mr. Chianciola will also be graduating from The New England School for Financial Studies this spring at Babson College. He is a resident of Springfield, married to the most amazing women in the world and has three adorable children.

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Jessica Collins has over fifteen years experience in domestic and international community health and is currently the Director of Special Initiatives at Partners for a Healthier Community, a key public health organization in Greater Springfield. Jessica has been a leader in testing and identifying childhood health prevention strategies that have been recognized at the national and state levels, specifically for childhood obesity and oral health. She has a Master's Degree in Applied Nutrition and Food Policy from Tufts University. Jessica is passionate about walking, enjoying locally grown food and spending time with her family.

Nicole Contois*Assistant Executive Director*

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Nicole Contois is the Deputy Executive Director of the Springfield Housing Authority and has been with the agency since 2004. She oversees all aspects for 1,400 rental units; manages the development and implementation of the SHA's approximately \$33 million annual budget; and oversees the management of human resources and the management of the agency's central storage warehouse.

Nicole graduated with a BS in Corporate Finance and Accounting from Bentley College. Since 2008, Nicole has served as a Big Brother/Big Sister mentor to Haley, an 11 year old who attends Alice Beal Elementary School in Springfield. Nicole currently resides in Springfield.

Alesia Days

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Born and raised in Springfield, Attorney Alesia H. Days is a graduate of Howard University in Washington, D.C. with a Bachelors of Social Work degree. She received her Juris Doctorate from the Western New England College School of Law and began her career as an Asst. District Attorney in Hampden County. Prior to here position as the Director of Liscensing for the City of Springfield, she was a contract negotiator with MassMutal and was also an Associate City Solicitor City with the Springfield Law Department. She also maintains a small private practice.

Attorney Days is the proud mother of two children, Wesley, Jr. and Brooke Days.

Christin Deremian

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Christin M. Deremian has been a member of the Human Resources Unlimited Management team for nearly 10 years. In addition, she is actively involved in the Young Professionals Society of Greater Springfield where she serves as an ambassador, a board member for the Molly Bish Foundation, a member of the Chamber of Commerce, the Women's Professional Chamber, and also is a Supervising Practitioner for Springfield College. Ms. Deremian is an avid, accomplished equestrian and volunteers her free time to the Springfield Read Aloud Program, The American Red Cross, the United States Pony Clubs and the Dakin Animal Center.

Peter Ellis*Creative Director/Vice President*

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Peter Ellis was born in Leningrad (now St-Petersburg), Russia. While in Russia, Peter graduated from Chemistry-Biology specialty high school. Peter also attended an Art School, where he learned how to draw, sketch, paint, sculpt and photograph.

In 2000, he attended Maryland Bible College and Seminary. In 2004, he graduated with high honors in Bachelors of Theology, and moved to Agawam, MA, where he currently resides with his wife Meaghan, and they have two daughters, Avery and Emery.

Peter is a co-owner of DIF Design, a Springfield-based creative agency, specializing in corporate branding and web design. Peter likes the community involvement aspect of his job and sits on many non-profit boards and committees.

Lorenzo Gaines*Program Director*

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Lorenzo Gaines is a transformational leader in the college access and success industry with a deep passion for positive social change and youth empowerment stemming from his own personal experiences. Lorenzo navigated many obstacles to higher education including homelessness, poverty, and dropping out of high school then continued to attain a GED, a Bachelor's from Hampshire College, and a Master's degree in Fine Arts from Columbia University. As Program Director for the SPP, he launched the first expansion site outside of Boston. He is a 40 Under 40 award winner from Business West.

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Dr. Kathryn Girardin moved to western MA in 2007 with her husband Hank and son Gavin. As the Director of Audiological Services at the Clarke Schools for Hearing and Speech in Northampton, MA, Kathryn oversees audiological services for the school as well as its vibrant community outpatient center. She is involved with the development of audiological services at the schools' other campuses, including Boston and PA. Prior to moving to MA, she lived and worked in ME as the Executive Director of "hear ME now!", a program which brought needed services and expertise to an underserved population.

Zaida Govan

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Zaida Govan, MSW, LADC, LCSW has 20+ years professional experience working in the social work field with the addicted population and mental health arena. She is currently the Clinical Director at the Family Life Center of Martin Luther King Jr. Family Services. She is actively involved in community health initiatives and serves as the chair of the School Nutrition Committee of the Springfield Food Policy Council. She is dedicated to improving the overall health of communities by organizing and empowering them to make the necessary grassroots changes. She earned her Master's in Social Work and Bachelor's Degree in Human Services from Springfield College.

Annamarie Golden*Government and Community Relations Project Manager*

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As project manager for Baystate Health's Office of Government and Community Relations, Annamarie Golden is responsible for managing the organization's community benefits and corporate sponsorships. She is actively involved with relationship building with community and neighborhood representatives and local, state and federal elected officials, government agents and other interested parties. Ms. Golden has been with Baystate Health for more than five years. She earned a bachelor's degree and master's degree from Springfield College. She also volunteers as Clerk on the Executive Committee of the Board of Directors of the Young Professionals Society of Greater Springfield's Board of Directors.

Brittney Kelleher

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Brittney Kelleher serves as a Commercial Loan Officer with Westfield Bank, where she has been employed since 2007. Brittney received her bachelor's degree from Bryant University and completed her MBA at Western New England College.

Brittney was born in Valatie, NY and has lived to the Pioneer Valley since 2008. She currently resides in Southwick in an animal house. She is on the Board of Directors for Community Enterprises, Advisory Board of the Westfield Vocational Technical High School Business Tech, Holyoke Chamber Ambassadors, the Holyoke Rotary, Springfield YPS, and Pioneer Valley Professionals.

Deborah Kenyon

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Deborah Kenyon is the Payroll Manager for the City of Springfield. She came to The City as a Senior Payroll Analyst and was promoted to her current position after just two years. Prior to joining Springfield, Debi worked for Citigroup as a Payroll Tax Specialist. She was responsible for timely and accurate submission of employee tax withholdings for their 95 companies across the United States and Canada. Debi also spent 13 years in the Tax Department at CheckWriters, a payroll processing company. She is the mother of two adult sons and she lived all but two years of her life in Western Massachusetts.

Haydee Lamberty-Rodriguez

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Haydee Lamberty-Rodriguez is a Training Consultant for MassMutual Financial Group, facilitator of their Diversity and Inclusion education program, and a member of the leadership team for the Assoc. of Latinos at MassMutual and Allies.

Haydee serves on the Board of Girl Scouts of Central and Western MA, is a volunteer and mentor of Springfield's Teatro V!da, and an Advisory Board Member of the Next Level Development conference for Women of Color. She is a graduate of the pioneering class of the Women's Fund of Western Massachusetts' Leadership Institute for Political and Public Impact. Haydee holds a BS in Business from Bay Path College. She is a certified Instructional Designer, Technical Writer and Facilitator.

Madeline Landrau*Director, Multicultural Market Development*

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Madeline Landrau directs the Marketing Initiative for the Hispanic Segment at MassMutual and is the Co-Chair of the Assoc. of Latinos at MassMutual and Allies Employee Resource Group. She joined MassMutual in 1996 and played a critical role in the LifeBridge Program, which provides free life insurance to disadvantaged children throughout the country. Madeline is active in the community with a strong interest in mentoring young Latinas. She has organized educational forums with speakers from public and private corporations. She has sat on various boards and is a current board member of Springfield's Habitat for Humanity. Madeline earned her MS from Springfield College and resides in Springfield with her husband Carlos.

Joan Leahy*Marketing AVP*

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Joan Leahy is responsible for Business Banking and Consumer Lending marketing at Peoples Bank including traditional, online, and social media marketing and is also part of the Public Relations and Brand Management team. She has more than 20 years experience in financial services including as Vice President/Senior Product Manager at Fleet Bank and the Director of Operations/Program Manager at AT&T Capital.

A resident of East Longmeadow, Joan is a graduate of Merrimack College (B.S. in Finance and Economics) and Assumption College (M.B.A.). She has two boys and is a volunteer for the United Way's Day of Caring.

Michael Lewis

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Michael Lewis is a student at Greenfield Community College where he is VP of the GCC Student Veterans Network Organization and an Interim Senator on the Student Trustees. He currently holds four part-time jobs with GCC in Central Services, at the Greenfield Housing Authority, the Recover Project, and Regional Employment Board in Franklin County. He has lived and worked around the country at a variety of professions.

Michael was born in Holyoke and raised in East Longmeadow. He entered the Marine Corps directly after graduation. He is active in two musical groups and involved at his church. He is fueled by a continued desire to grow and learn as well as be of service.

Ruby Maddox

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Ruby Maddox is the Program Coordinator for the Miller Worley Center for the Environment. There she works to develop and implement strategies for environmental literacy across the campus and wider community; through public events, internships, volunteer opportunities, and building collaborations. She received her B.A. at University of Massachusetts, Amherst, majoring in Public Policy and Urban Communities. Her research endeavors have primarily focused on Community Development, and Urban Food Security.

Ruby is one of the founders of Gardening the Community(GtC), a youth urban agriculture program in Springfield, and currently serves as the Chair of the Advisory Board for GtC.

Tony Maroulis*Executive Director*

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Tony Maroulis is the executive director of the Amherst Area Chamber of Commerce, a 550-member business advocacy organization. Previously, he was owner, founder, and director of wunderarts, a contemporary art gallery in Amherst, and coordinator of the Five Colleges' Museums10 project. A 2009 BusinessWest Magazine "40 Under 40" honoree, he serves on several non-profit boards, among them the Greater Springfield Convention and Visitors' Bureau and The Friends of the UMass Fine Arts Center, as well as a number of town and regional committees. Maroulis lives in Pelham with his wife Nora and their two children, Sofia and Mickey.

Justin Marsh*President*

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Justin Marsh is a Springfield-based media entrepreneur, who created Knowledge Corridor Productions: The Springfield Independent Media Guild. His professional strengths are in videography/editing, reporting, and using social media. He earned a bachelor's in Art History from Northwestern University and master's in Journalism from Quinnipiac University. Previously he worked for The Learning Annex and CBS-TV.

Raised in Longmeadow, Justin left in hopes of finding "that one, special place." He lived in Europe; England; on both U.S. coasts and in the Midwest before finding "that one, special place" – in Springfield.

Andrew Maxwell

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Andrew Maxwell is Associate Director of IT Customer Service at MassMutual. Previously he served as a Knowledge Base Engineer for Pratt & Whitney. He earned his BS in Computer Engineering from UMass-Amherst. Andrew is a Springfield native and a proud new father.

Andrew is also involved in his community as a Springfield Schools Volunteer Career Pathways mentor, the Youth VP and Director of Sound, Music and Media Ministries at All Nations Church of God, and board member of Roger L. Putnam Vocation Technical High School. He is an avid musician and can be found performing around the area.

Rev. Calvin J. McFadden Sr.

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Calvin J. McFadden, Sr. is a native of Tampa, Florida and moved to the Pioneer Valley in July of 2010. He currently serves as Senior Pastor of the St. John's Congregational Church in Springfield, as well as an Adjunct Professor at American International and Springfield Colleges. He received his BA from Bethune-Cookman College, Master of Divinity degree from the Interdenominational Theological Center, and PhD from Florida State University. He is married to his college sweetheart, Jamina, and they are the proud parents of Catherine, 4, and C. Jerome, II, 3.

Tim McKenna*Senior Project Manager*

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Tim is a LEED accredited architect in Massachusetts. A graduate of Amherst College and the Yale School of Art and Architecture, he has spent the majority of his career in Boston working on health-care projects for clients such as Massachusetts General Hospital, Dartmouth Hitchcock Medical Center, and the Dana-Farber Cancer Institute. He moved back to Longmeadow in 2008, where he is currently the Senior Project Manager for MassDevelopment.

Tim and his wife enjoy traveling and working in their yard (with their dog, Bosco), and they devote much of their time to the Molly McKenna Magic Wand Fund at the Dana Farber Cancer Institute, which they established in 2010 in memory of their daughter.

Kelvin Molina*Community Development Planner*

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Kelvin Molina is a Regional Planner at the Pioneer Valley Planning Commission. He earned a dual degree in Environmental Science and Regional Planning from Westfield State University where he is currently pursuing a Masters in Public Administration. Born in Puerto Rico, Kelvin and his family moved to Springfield in 1985 at the age of five, where he continues to reside. Kelvin joined the MA National Guard in 1998 and has since served under Operation Enduring Freedom, earned his commission in 2007, and currently serves as a Logistics Officer for the 126th Brigade Support Battalion in Springfield.

Isolda Ortega-Bustamante

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Isolda Ortega-Bustamante is the Director of State and Federal Programs for the Holyoke Public Schools. Previously she was Executive Director of Engaging Latino Communities for Education at Holyoke Community College (HCC). She also served on the HCC President's Cabinet and was Director of The Community Education Project, a provider of Adult Basic Education in Holyoke. At the Graduate School and University Center of CUNY, she led national research projects and co-authored articles on urban issues.

Ms. Ortega-Bustamante's volunteer work includes the Advisory Board of the UMass Fine Arts Center, the Education Committee and Trustee of the Community Foundation of Western Massachusetts, and the JUNTOS Adult Basic Education Collaborative Advisory Board in Holyoke. She also volunteers at Crocker Farm School in Amherst and is a member of Grace Episcopal Church in Amherst.

Lynn Page

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Lynn Page has her A.S. degree in Communications from Greenfield Community College. Since she served as an intern at WGBY-TV in 1983, she has been Production Coordinator, Assistant Production Manager for Station Affairs, Director of Program Scheduling and Broadcast Operations, and Director of Broadcasting. She currently serves as Deputy General Manager of Content and Delivery where she oversees Local Production, On-Air Promotions, Engineering, Broadcast Operations, Production Services and the Web. Lynn is a single mom with a son, 23, and daughter, 21. She resides in Chicopee.

Giuseppe Perniciaro*Asst. Manager, Customer Operations*

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Born on an Army base in Frankfurt, West Germany, Giuseppe Perniciaro has lived many places, across ten states. He is a graduate of the University of New Hampshire with a BS in Mechanical Engineering. Giuseppe has worked as a Civil Engineer Corps Officer in the US Navy; on large, commercial wind turbine construction sites; and currently works for Distribution Line Operations at Western Massachusetts Electric Company. He has a wife, Alissa and two sons, Giovanni and Matteo. Giuseppe and his family are recent residents to Western Massachusetts.

Johnny Ramos*Sr. Application Engineer*

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Johnny Ramos is a Senior Application Engineer for Baystate Health and has worked in IS his entire career. He earned a B.S. in Business Administration from American International College. Johnny is also a certified tax preparer and professional photographer.

He is active in his community serving on the New North Citizens Council Board for more than 9 years and the Home City board. Additionally, he has been an event coordinator for the Puerto Rican Cultural Center for more than six years. He has worked on many of their yearly events and pioneered and ran the PRCC Golf Tournament.

Adam Robinson

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Adam Robinson is a Financial Adviser with Ostberg & Associates. For the past nine years, Adam has worked to build a successful career in the financial services industry while fulfilling the educational and examination requirements to earn the Certified Financial Planner® designation. He has also been an active board member of the Franklin Square House Foundation.

Adam is very excited to bring his talents back “home” to the Pioneer Valley where he along with his wife Kristen, and two young children Carter and Sophia have relocated.

Victor H. Rodriguez Sr.

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Victor H. Rodriguez, Sr. is the Branch Manager of the Indian Orchard office of Hampden Bank, and has been with Hampden Bank since 2008. Previously, he was an Assistant Branch Manager with TDBank for five years. Victor is an active participant in Relay for Life, United Way, and Junior Achievement events as well as works with youth in the North End Community. Victor has also received numerous award nominations and recognition for outstanding customer service from customers and co-workers. As a lifelong resident of Springfield, he has attended local schools including Springfield Central High School and Springfield Technical Community College.

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Rachel Romano is the Founder and Executive Director of Veritas Preparatory Charter School in Springfield. Ms. Romano completed a fellowship with Building Excellent Schools to support the design and launch Veritas Prep. Prior to founding Veritas Prep, Ms. Romano was the Principal and Executive Director of the Christa McAuliffe Regional Charter School in Framingham, MA. Before becoming a Principal, she spent six years working in the Springfield Public Schools as a teacher and school leader. Ms. Romano holds a B.S. in Journalism from the S.I. Newhouse School at Syracuse University and a M.Ed. in Education Administration from the University of Massachusetts.

Marla Shelasky*Admissions & Marketing Director*

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Marla Shelasky is Director of Admissions and Marketing at Lander-Grinspoon Academy, a K-6 Jewish day school in Northampton. Marla's background includes designing and coordinating grant-funded youth programs for an inner-city art center where she honed skills in youth and family outreach and recruitment. She also ran a small business teaching preschool art classes at locations throughout the Pioneer Valley, worked many years in publishing as a textbook designer, and continues to work on her own drawing portfolio. Marla has a Bachelor of Fine Arts in Illustration from Syracuse University and a Masters of Fine Arts in Artisanry/Textiles from UMass Dartmouth.

Katie Stebbins

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Katie Stebbins lives and works in Springfield as a freelance project management consultant specializing in urban planning, economic development and nonprofit sector projects. For more than ten years Katie was a planner with the Springfield Planning Department, directing the city's first environmental planning program, and was ultimately promoted to Deputy Director of Economic Development. Katie serves her community as chair of the Springfield Planning Board and is president of the Children's Chorus of Springfield. Katie is not originally from Springfield but is an alumna of UMASS Amherst and is always proud to call Springfield home with her husband and two kids.

Sam Stegeman

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Sam Stegeman works at CISA (Community Involved in Sustaining Agriculture) as part of a team dedicated to "scaling up" local food production and consumption. He also coordinates PVGrows, a network of people and organizations that are collaborating around a healthy and sustainable regional food economy. From 2000-2010 he worked in the foundation/philanthropy sector, where he gained experience in organizational development, facilitation, program/event management, and socially responsible investing. He earned a BA in Environmental Studies from Brown University. Sam and his wife Leslie live on a small farm in Conway with their two children.

Rachel Stoler

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Rachel Stoler is Co-Coordinator of the Community Coalition for Teens, a program of the Franklin Regional Council of Governments. Her work focuses on building multi-sectoral coalitions and collaboration to promote positive youth development and wellness throughout the Franklin County/North Quabbin Region. She earned her BA from Northwestern University. Rachel works to ensure that the Pioneer Valley is an environmentally sustainable community where people of all cultures and origins can thrive. She lives in Turners Falls, a village of Montague, not far from Gill.

Sarah K. Tanner

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Sarah K. Tanner currently serves as Senior Vice President of United Way of Pioneer Valley (Springfield) and has worked within the United Way system for over 15 years in other communities including Denver, CO; New York, NY; and Northampton, MA. She also serves as adjunct faculty in the Non-profit Management Program at Baypath College. Sarah is a graduate of UMass-Amherst (B.S) and the University of Colorado-Denver (M.P.A). She volunteers her time with organizations such as the UMass Fine Arts Center, Women in Philanthropy, and the Hampshire Regional YMCA. Sarah lives in Florence with her soccer obsessed family.

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Lori Tanner has worked in the planning and economic development profession for over 17 years and has also worked in human services. She holds a B.A. from Vassar College and a Master's degree from the University of Massachusetts, both in Geography. In her ten years at the Pioneer Valley Planning Commission, she has worked as a Community Development Planner, Senior Planner, and Senior Economic Development/Policy Analyst. She currently works with the agency's partners to implement the region's strategic economic development goals. She previously worked at the Dutchess County Planning Department in Poughkeepsie, New York and at human service agencies in Massachusetts.

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Tom Thacher has been with CareerPoint for the last twelve years in a variety of roles. He is a multi-disciplinary economist/trainer dedicated to educating individuals and communities about their choices for economic development. He is a bilingual-biliterate English/Spanish professional with a BA in Latin American Studies from Carleton College and an MS in Agricultural, Resource and Managerial Economics from Cornell University. He has a personal interest in ABE, ESOL and efforts to retain youth in school. He is active in community theater lighting design, technical support and performance.

David Thibault*Assistant Vice President*

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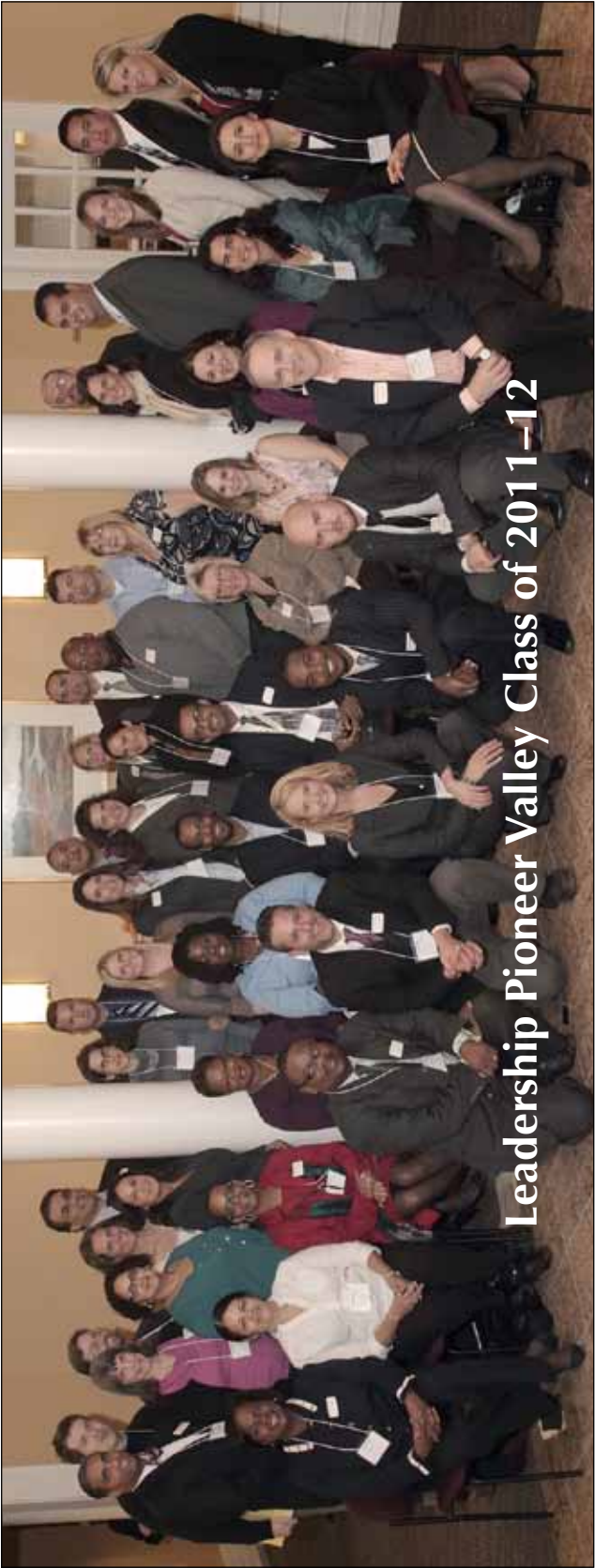
Dave Thibault is a Business Development Officer for PeoplesBank in Holyoke. He has been at PeoplesBank for 13 years. Dave earned his BS in Environmental Engineering from Norwich University and a MBA from Western New England University. He is active in the community on the Board of Directors for the Volleyball Hall of Fame and has co-chaired both the Holyoke Chamber and Sunshine Village golf tournaments. Dave lives in Palmer with his wife, where they have a small farm. He enjoys playing volleyball, golfing, hiking and carpentry.

Kimberly Williams*Diversity Consultant*

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Kimberly Robinson Williams is a Diversity Consultant at Baystate Health. She holds a BA from American University and an MBA in Human Resource Management from Syracuse University. With 17+ years of varied HR experience, focused primarily on talent acquisition and development with a focus on diversity, she recently earned an SPHR designation from the HR Certification Institute. She is the founder of Next Level Development, which promotes the personal and professional development of women and people of color. A Springfield resident, she is the proud mother of two phenomenal children. Williams is a member and executive officer of the Greater Springfield Chapter of Links and volunteers her time with OnBoard and her church.



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